

Agricultural Business Marketing Management Concentration

Eight Semester Degree Proposal

Year 1 UA-Cossatot

Fall Semester

<u>Course</u>	<u>Name</u>	<u>h</u>	<u>Core</u>
SPD1003	Success Strategies	3	
AS1004	Intro to Animal Science	3	
AGRI1604	Soil Science	3	
FOR1103	Forestry	3	

Total Fall Hours

14

Spring Semester

<u>Course</u>	<u>Name</u>	<u>h</u>	<u>Core</u>
AGRI1114	Principles of Horticulture	4	
AGRI1504	Animal Nutrition	4	
AGRI2073	Agriculture Economics	3	
ENGL1113	English Composition I	3	
MATH1023	College Algebra	3	

Total Spring Hours

17

Year 2 UA-Cossatot

Fall Semester

<u>Course</u>	<u>Name</u>	<u>h</u>	<u>Core</u>
ENGL1123	English Composition II	3	
PSCI2003	American Government	3	
ECON2003	Macroeconomics	3	
BIOL1014	General Biology	4	
ACCT2113	Accounting Principles I	3	

Total Fall Hours

16

Spring Semester

<u>Course</u>	<u>Name</u>	<u>h</u>	<u>Core</u>
ENGL2213 or ENGL2223	World Literature I or II	3	
CHEM1014	General Chemistry	4	
SPCH1113	Principles of Speech	3	
ACCT2123	Accounting Principles II	3	

Total Spring Hours

13

Year 3 University of Arkansas, Fayetteville

Fall Semester

Course	Name	h	Core
MATH 2043	Survey of Calculus (or higher math)	3	
AGEC 1103	Principles of Agricultural Microeconomics	3	
AGEC 2403 or WCOB 1033 or STAT 2303	Quantitative Tools for Agribusiness or Data Analysis & Interpretation or Principles of Statistics	3	
PSYC 2003 or HDFS 2603 or SOCI 2013	General Psychology or Rural Families & Communities or General Sociology	3	
AGEC 3303	Food & Agri Marketing	3	

Total Fall Hours 15

*See student degree audit for approved courses

Spring Semester

Course	Name	h	Core
AGEC 3403	Farm Business Management	3	
AGEC 3503	Agricultural Law	3	
???	Management Group Elective*	3	
???	ABMM Concentration Elective*	3	
???	Fine Art Elective*	3	

Total Spring Hours 15

Year 4 University of Arkansas, Fayetteville

Fall Semester

Course	Name	h	Core
???	Policy Group Elective*	3	
???	ABMM Concentration Elective *	3	
???	Management Group Elective*	3	
???	Marketing Group Elective*	3	
???	General Electives	3	

Total Fall Hours 15

*See student degree audit for approved courses

Spring Semester

Course	Name	h	Core
???	Policy Group Elective*	3	
AGEC 401V or AGECE 4041	Internship in Agribusiness or Agribusiness Capstone	1-3	
???	Marketing Group Elective*	3	
???	General Electives	3-5	
???	Communication Intensive Elective*	3	

Total Spring Hours 15

The UA-Cossatot/UA-Fayetteville Agricultural Business-Agricultural Business Management and Marketing Transfer Degree curriculum requires a minimum of 120 semester hours of earned credit.